

## Sustainability – more than a word on everybody’s lips

There is hardly an advertising message or press release that does not suggest to us that the originator of the message is one of the most sustainable players or companies ever.



“Sustainability” is a term that originates from the forestry industry and refers to a situation where raw materials should only be used in such quantities as that can grow back within the same period of time. However, this term is often used synonymously for permanent or long-lasting. For example, we refer to a book that has left a lasting impression.

However, in economic life, the concept of sustainability should only be used and referred to if the three pillars of the sustainability principle are taken into account equally: ecological, economic and social sustainability.

Acting in compliance with these principles is at the heart of HA-BE’s corporate culture. As a medium-sized family business, we are quite aware of our responsibility to the environment as well as the responsibility we bear for our customers and employees and our entire social environment. We also prepare ourselves with forward-looking operational decisions for challenges that we will have to face as an employer in the future.

Exactly for this reason, HA-BE was repeatedly presented with both the “**CrefoZert**” credit certificate of the credit rating association Creditreform e. V. and the “**Hoppenstedt Creditcheck Top Rating**” certificate of the credit reporting company Hoppenstedt Kreditauskunft GmbH.

“This extremely positive rating gives our customers security and the reassurance that they have chosen a reliable, trusted and solid partner to be at their side,” said Karl-Heinz Brunner, Managing Director of HA-BE Gehäusebau GmbH.

The CrefoZert credit certificate was especially developed for the requirements of medium-sized companies and attests to HA-BE’s very good credit standing with a value of < 2.70.

The independent rating agency Hoppenstedt not only analyzes middle-sized businesses, but also large and internationally well-known companies. In its credit ratings, Hoppenstedt has presented us with the Silver Top Rating Certificate. HA-BE is therefore among the four percent of top-rated companies in Germany. This certification clearly reflects the excellent presentation in the finance and accounting area and the well-structured business operations.

Both certificates are well-known economic awards recognized throughout Germany and are perceived without a doubt as positive signals by customers, business partners, suppliers and banks.

